

# Shingo Publication Award Nomination Form

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The Shingo Publication Award recognizes and promotes writing that has had a significant impact and advances the body of knowledge regarding organizational excellence. The Shingo Institute is most interested in recognizing thought leadership, and therefore is seeking publications to be nominated that practitioners won't want to miss reading, because the submission is “**the next great read!**” and an exceptional publication that can help organizations on their path to excellence.

The Shingo Institute will only accept nominations for the Shingo Publication Award from sources independent of authors and publishers, such as Shingo Executive Advisory Board members, examiners, academy members, licensed affiliates, faculty fellows, and alumni. The nomination form below should be completed by the nominator only, not the author or publisher. It is expected that the nominator has read the publication and, by nominating, desires to provide a testimonial for the work. The nominator's comprehensive understanding of the publication will be required to fill out this form.

The following nomination form is comprehensive and provides the bulk of the information reviewed by the Shingo Executive Advisory Board's Publication Award committee for award consideration. Publications can be nominated in three separate categories:

## *Historic*

A publication that has stood the test of time. It is still one that is commonly used and referenced when referring to organizational excellence. It has historic significance to the development or discovery of principles, systems, concepts, tools, and techniques of organizational excellence. Its content has been expanded upon to build the body of knowledge.

## *Impact*

A publication that has demonstrated high sales and/or distribution. The content is currently used successfully by many organizations to improve their ability to sustain a culture of organizational excellence. The publication has been widely recognized as new knowledge or an expansion to existing knowledge. The author or authors have a track record of speaking engagements as a result of the publication.

## *Up & Coming*

A new publication with the potential to be impactful. Sales and/or distribution is encouraging. It has been endorsed publicly by thought leaders. The author or authors are sought-after speakers, on the topics covered in the publication, for conferences, webinars, podcasts, and other third-party learning platforms.

Types of accepted submissions include books, articles, case studies, and material in the public domain. Reviews, re-statements, second editions, textbooks, and/or edited versions are generally not considered. All works must be published at the time of nomination.

Please answer each section in the nomination form. Incomplete nomination forms will not be considered. The Shingo Executive Advisory Board's Publication Award committee members will use this information to consider all submissions. Because there are no fees associated with this award, the committee will simply notify the nominator with a yes or no decision; no additional feedback will be provided. Decisions made by the Shingo Executive Advisory Board are final.

# Nomination Form

Please email the **completed nomination form and one digital copy (e-book or pdf) of the submission** to Helen Zak at [helen.zak@usu.edu](mailto:helen.zak@usu.edu). Upon receipt, the review process will begin and you will receive notification via email. For questions and comments, please send an email to Helen. If a digital copy of the submission is not available, please contact Helen for mailing instructions.

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## Nominator's Contact Information

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Position Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Please designate your affiliation with the Shingo Institute. Check all that apply:

<input type="checkbox"/> Board Member	<input type="checkbox"/> Academy Member	<input type="checkbox"/> Faculty Fellow
<input type="checkbox"/> Examiner	<input type="checkbox"/> Licensed Affiliate	<input type="checkbox"/> Alumni

Have you read or reviewed the submission that you are nominating? YES  NO

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## Submission's Information

Publication Title: \_\_\_\_\_

Name of Author(s): \_\_\_\_\_

Publisher: \_\_\_\_\_ Year Published: \_\_\_\_\_

List all locations where the publication is available to the public.

Type of Submission: \_\_\_\_\_ ISBN (if applicable): \_\_\_\_\_

<input type="checkbox"/> Book	<input type="checkbox"/> Article
<input type="checkbox"/> Case Study	<input type="checkbox"/> Public Domain Material

Please provide a detailed explanation in each section below. All sections must be addressed to complete the application. As the nominator, this is your opportunity to present your case for why the publication should be considered for a Shingo Publication Award. Feel free to attach more pages if additional space is required.

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## Content

In what ways does this submission **significantly contribute to new knowledge and understanding of operational excellence**? And/or does this submission provide a **substantial extension of existing knowledge and understanding of operational excellence**? A response is required in each area below. If you do not have a response, please put “No Response”. If there are comments that you would like to make about the publication’s content and you do not feel they fit into one of the specific areas below, please include them in the “Other relevant information to the content of this publication” section.

How does the publication apply operational excellence concepts to a new, different, or under-developed environment or business domain?

How does the publication present information in an effective, innovative, or valuable way?

Describe how the publication articulates an operational excellence concept that can be transformative and does so from a unique perspective.

## Content cont.

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What knowledge and approaches does the publication expand upon?

What examples does the publication provide for how it contributes insights, concepts, and practices for enabling continuous improvement?

Describe how the publication provides a deeper understanding of operational excellence and/or Lean principles.

How does the publication add value to the current body of operational excellence knowledge?

## Content cont.

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How does the publication build on and enhance original work?

Provide examples of how the publication applies operational excellence from a principles and systems perspective.

Describe the publication's widespread application.

How is the publication relevant to practitioners?

## Content cont.

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What guidance does the publication provide for achieving sustainable performance improvements?

Describe how the publication is engaging and thought provoking and offers motivational insights.

What additional clarification, or an unexpected contribution, does the publication provide that wows the reader?

Other relevant information to the content of this publication.

# Impact

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What is this submission's **demonstrated impact** on the body of knowledge or the practice of organizational excellence? A response is required in each area below. If you do not have a response, please put "No Response". If there are other measures of impact that you would like to present about the publication's impact and you do not feel they fit into one of the specific areas below, please include them in the "Other" section.

In general, the submission's impact can be measured by the following:

Sales

Distribution (e.g. materials in the public domain)

Usage by organizations or educational institutions

Citations in other publications

Peer or customer reviews

## Impact cont.

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Available in multiple languages

Case studies

If the publication is new, please describe in detail why you believe it will have impact.

Testimonials

Other



## Presentation

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Please describe the presentation quality of this publication. A response is required in each area below. If you do not have a response, please put “No Response”. If there are comments that you would like to make about the publication’s presentation and you do not feel they fit into one of the specific areas below, please include them in the “Other relevant information about the presentation of this publication” section.

Articulate the objectives of the publication and describe how they are clearly stated.

Describe in detail how the objectives are realized.

Is the use of practical examples appropriate both in frequency and nature?

Describe how examples could have been improved.

## Presentation cont.

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Articulate how the publication is specific to who, what, why, and how.

Describe how the publication is well referenced, grounded, and data-based.

How will the distinctive organization and style attract a target audience?

How is the publication visually appealing?

## Presentation cont.

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Describe how the publication contains compelling, clear, precise, and error-free writing that avoids jargon.

Other relevant information about the presentation of this publication.

## Other

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If there is evidence that the author or others teach using the publication, please provide details (i.e. workshops, executive education, secondary education, webinars, podcasts, consulting, etc.). If you have attended one of the offerings, please provide details of your experience below.

What is the most compelling reason for this publication to be considered “The next great read!”, meaning that if someone misses reading this publication their learning on organizational excellence will likely be incomplete.